

HOW TO SET UP **JustGiving**[®]

Whether you're participating in a pre-existing event, creating your own or just asking for donations, JustGiving is the quick and easy way for your friends and family to support you. No need to worry about handing out sponsorship forms, tracking your total or paying in your final amount – JustGiving will take care of the lot. All you need to do is set up a brilliant fundraising page in four easy steps...

Step 1: Create an Account

Head to justgiving.com and click "sign up" in the top right corner to create an account in seconds, or log in if you have an account already.



DID YOU KNOW?

86% OF FUNDRAISERS WHO SET A GOAL HIT IT,
AND HALF OF THEM EXCEED THEIR INITIAL TARGET!

Step 2: Create a Fundraising Page

From the homepage, click "start fundraising" and search "carers support west sussex" when prompted. Follow the instructions to set up a page that fits your fundraising goal or challenge, and set a fundraising target that's challenging but achievable.

Step 3: Make it Personal

Personalise your page to explain why you're raising money. Talk about your experiences as a carer, seeing carers in action or just why this cause is important to you.

DID YOU KNOW?

PERSONALISED PAGES ON JUST GIVING TYPICALLY RAISE 30% MORE MONEY



Step 4: Tell your Friends

Post your JustGiving page link on social media, whatsapp it to your loved ones, and email it to colleagues to let them know about what you're doing to fundraise and why. If anyone would rather donate cash, you can still add this to your JustGiving total tracker through the donations section of your account.



DID YOU KNOW?

THE AVERAGE PERSON IN THE UK KNOWS 611 PEOPLE, SO EVEN IF EVERYONE YOU KNOW ONLY DONATED £1, YOU COULD RAISE AN AMAZING £611!

Step 5: Update your Supporters

In the lead up to your event or fundraising deadline, keep posting about your progress. Are you doing training runs for a marathon or buying supplies for your event? Post photos to include your supporters in the build-up excitement. Or you could share when you've reached 25%, 50%, and 75% of your fundraising goal, and take the opportunity to thank those who have donated so far. Chances are, some of your friends keep meaning to donate but forgetting, so these reminders can give them the nudge they need – especially when you reach the end of the challenge.

Bonus step: Do it as a team

Fundraising as a group? From your page, select 'Create a Team' to make a Team page with your group's photo and target. Share with your team so they can link their own fundraising page, and the Team page will track everyone's progress towards your Team's total target.

